



A simple procedure for opening a bubble tea shop

• The Style of your shop

KIOSK, To-go bubble tea shop, A bubble tea shop with simple food, A food shop with bubble tea drinks.

If your bubble tea serving takeaway only like Coco or dine-in with food or not.

To be able to decide this, you could estimate how much capital and how big the space you need.

And if your food is the key (restaurant business), not bubble tea you will need to concern if you need to hire the chef to do it.



• What drinks or foods you plan to sell?

Just some simple tea and bubble tea drink in the kiosk,

Or nice & fashion drink or the drink with healthy by using real fruit or creative drinks.

• If you know how to do a cup of bubble tea?

No matter which types you plan to open, you will definitely need to learn how to do it!



• Estimate how much you might need

From 10k to 1 million USD just depend on how big you plan to open.

Menu

• Finalize your menu

After you decide everything, you could think about the menu, but always remember no matter what your menu looks like, you need to have bubble milk tea in your menu.



• Design your logo

Both find your supplier and design your logo could be doing at the same time, as it might take time to design your shop, no matter brand name, logo or interior design.

• Find your supplier

To contact some supplier to see which one will be suitable for you.

From the service, quality, or the professional skill of the supplier you could choose Fokus Inc.



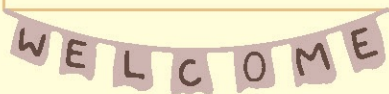
• Decide the location and design on the decoration

Until this step, the money is now invested, and not able to take it back after installed.



• Start your social media to do the advertisement

You could put your brand on social media to start to ads when you are doing decoration of your shop.



• Hire staff

While decorating, you could start to hire someone to work for you, will suggest you to find one first before finally open.

