

BUBBLE TEA COST BREAKDOWN

500cc



STRAW

Cost per cup:

\$ 0.01 USD

SEALING FILM

Cost per cup:

\$ 0.01 USD

CUP

Cost per cup:

\$ 0.036 USD

TAPIOCA PEARLS

Cost per cup:

\$ 0.046 USD

MILK TEA BASE

Cost per cup:

\$ 0.22 USD

500 CC CUP CALCULATION

Materials	Weight per Carton	Amount per 500 cc Cup	* 500 cc Cups Estimation	** Cost per 500 cc Cups
Tapioca	*18 kg (3 kg x 6 bags)	60 g (1 tapioca scoop)	± 600 cups	± 0.039 US\$
Syrups	15 kg (2.5 kg x 6 bottles)	45 g	± 333 cups	± 0.121 US\$
Popping bobas	13.6 kg (3.4 kg x 4 bottles)	40 g (1 topping scoop)	± 340 cups	± 0.086 US\$
Jellies	16 kg (4 kg x 4 bottles)	40 g (1 topping scoop)	± 400 cups	± 0.058 US\$
Flavor powders	20 kg (1 kg x 20 bags)	45 g (3 powder scoops)	± 444 cups	± 0.247 US\$
Creamer	25 kg	45 g (3 powder scoops)	± 555 cups	± 0.148 US\$
Fructose	25 kg	30 cc (g)	± 833 cups	± 0.033 US\$
Black tea	14.4 kg (600 g x 24 bags)	150 cc	± 2400 cups	± 0.042 US\$
Green tea	18 kg (600 g x 30 bags)	150 cc	± 3000 cups	± 0.064 US\$
Q Series PP Cups	1000 pcs	1	1000 cups	± 0.041 US\$

* Tapioca is 36kg in total, as its weight will double after boiling.

** Cups estimation = weight per carton/ amount needed per cup.

*** Cost per cup= price per carton/ cups estimations.

BUBBLE MILK TEA CALCULATION FOR 500 CC CUP

ITEMS	CUP	30 G FRUCTOSE	150 CC BLACK TEA	45 G CREAMER	TAPIOCA	ICE
PRICE	0.036 US\$	0.031 US\$	0.045 US\$	0.144 US\$	0.046 US\$	Vary on your region

TOTAL = 0.302 US\$ + ice price

COST AND PROFIT ALLOCATION FOR 500 CC CUP

Rental	0.604 US\$ / cup	20%
Labor	0.302 US\$ / cup	10%
Material	0.302 US\$ / cup + ice price	10%
Electricity + water	0.302 US\$ / cup	10%
Total	1.51 US\$ / cup	50%

PRICE PER CUP FOR CUSTOMER

1.51 US\$ + 1.812 US\$ 50% + 60% (Recommended profit in the beginning)

= 3.322 US\$ + ice price

110%

BUBBLE TEA COST BREAKDOWN

700cc

STRAW
Cost per cup:
\$ 0.01 USD

SEALING FILM
Cost per cup:
\$ 0.01 USD

CUP
Cost per cup:
\$ 0.048 USD

TAPIOCA PEARLS
Cost per cup:
\$ 0.046 USD

MILK TEA BASE
Cost per cup:
\$ 0.298 USD

700 CC CUP CALCULATION

Materials	Weight per Carton	Amount per 700 cc Cup	* 700 cc Cups Estimation	** Cost per 700 cc Cups
Tapioca	*18 kg (3 kg x 6 bags)	60 g (1 tapioca scoop)	± 600 cups	± 0.039 US\$
Syrups	15 kg (2.5 kg x 6 bottles)	60 g	± 250 cups	± 0.160 US\$
Popping bobas	13.6 kg (3.4 kg x 4 bottles)	40 g (1 topping scoop)	± 340 cups	± 0.086 US\$
Jellies	16 kg (4 kg x 4 bottles)	40 g (1 topping scoop)	± 380 cups	± 0.061 US\$
Flavor powders	20 kg (1 kg x 20 bags)	60 g (4 powder scoops)	± 333 cups	± 0.330 US\$
Creamer	25 kg	60 g (4 powder scoops)	± 417 cups	± 0.197 US\$
Fructose	25 kg	45 a (g)	± 556 cups	± 0.050 US\$
Black tea	14.4 kg (600 g x 24 bags)	200 cc	± 1800 cups	± 0.056 US\$
Green tea	18 kg (600 g x 30 bags)	200 cc	± 2250 cups	± 0.085 US\$
Q Series PP Cups	1000 pcs	1	1000 cups	± 0.051 US\$

* Tapioca is 36kg in total, as its weight will double after boiling.

** Cups estimation = weight per carton / amount needed per cup.

*** Cost per cup = price per carton / cups estimations.

BUBBLE MILK TEA CALCULATION FOR 700 CC CUP

ITEMS	CUP	45 G FRUCTOSE	200 CC BLACK TEA	60 G CREAMER	TAPIOCA	ICE
PRICE	0.048 US\$	0.046 US\$	0.060 US\$	0.192 US\$	0.046 US\$	Vary on your region

TOTAL = 0.392 US\$ + ice price

COST AND PROFIT ALLOCATION FOR 700 CC CUP

Rental	0.784 US\$ / cup	20%
Labor	0.392 US\$ / cup	10%
Material	0.392 US\$ / cup + ice price	10%
Electricity + water	0.392 US\$ / cup	10%
Total	1.96 US\$ / cup	50%

PRICE PER CUP FOR CUSTOMER **1.960 US\$ + 2.352 US\$** 50% + 60% (Recommended profit in the beginning)

= 4.312 US\$ + ice price

110%